



Local Philanthropist Makes Second \$1 Million Gift to Hospital, Becoming Largest Living Donor in Its History

Muskoka, ON - March 2026 - In an extraordinary act of generosity, longtime supporter Bob Jacob has made a second one-million-dollar gift to the South Muskoka Hospital Foundation, just six months after an initial million-dollar donation. This brings Bob's cumulative lifetime giving to an unprecedented level and establishes him as the largest living donor in the hospital foundation's history.

Notably, both transformational gifts were made through gifts of publicly traded securities; a form of giving that maximizes impact for the hospital and can provide significant tax-benefits to the donor. Through this thoughtful approach to giving, Bob has ensured that the full value of his generosity goes to advancing patient care.

"Our hospital is the heart of this community," says Bob. "Supporting its future is one of the most meaningful investments I can make, and giving through stocks is easy. I challenge other donors: why wait?"

Bob's latest contribution builds on his legacy of philanthropy that has spanned years. With his total giving now over \$2.2 million, Bob's impact will be felt across patient care, medical advancements, and expanded access to critical health services for generations to come.

"In just six months, Bob has doubled down on his commitment to our patients and our mission. His extraordinary generosity strengthens our ability to deliver high quality care close to home." Says Foundation Executive Director, Leah Walker.

In recognition of his historic generosity, South Muskoka Hospital has honoured Bob and his late wife Lynn with recognition on the South Muskoka Hospital's visitor entranceway.

Foundation Board Chair Dan Brooks noted, "Philanthropy at this level inspires others. Bob's leadership challenges all of us to think bigger about what's possible for healthcare in our region."