

believe.



Benjamin Devlin woke up trapped under his ATV on a trail outside of Gravenhurst. He remembers the ambulance taking him to **South Muskoka Hospital**. He remembers what the emergency department team said to him...

SEE BENJAMIN'S STORY ON PAGE 3.

SOUTH MUSKOKA HOSPITAL FOUNDATION
ANNUAL REPORT - 2025





A MESSAGE FROM YOUR FOUNDATION BOARD CHAIR
AND EXECUTIVE DIRECTOR

Every South Muskoka Hospital story offers a reason to believe and a reason to give

Forty-five years ago this year, the South Muskoka Hospital Foundation commenced operations. Stewarding donor gifts and commitments, we've funded the technology, equipment and education that our hospital team needs here in South Muskoka. And we're thrilled to announce that 2024/25 was our best fundraising year to date.

What our success means is that our donors, and moreover our community far and wide, does fundamentally believe in their hospital.

We think there's a good reason for that. The remarkable stories of people who are treated at South Muskoka Hospital, and who work at South Muskoka Hospital, reinforce our community's belief and confidence every day; stories like Geoff, a Port Carling cottager who needed urgent surgery (pg. 5), or Ben Devlin, who woke up from a terrible ATV accident to discover a skilled emergency team at his side (pg. 3).

We believe in the outcomes of our hospital... there when you need it - there for generations to come.

We want to thank our outstanding Foundation Board and staff for inspiring us to believe and for guiding and executing our best year ever. The dedication of your Foundation team is unwavering. Most importantly, we want to thank every donor for every dollar raised. Each gift makes South Muskoka Hospital better, which makes our community healthier.

We are confident in our hospital's future and the incredible care we will have for generations to come. We know this because every time the skills and compassion of our hospital team are needed, and the generosity of our donors is called upon, they are there.

That is why we believe.

Dan Brooks
Board Chair

Leah Walker
Executive Director

YOUR SOUTH MUSKOKA FOUNDATION TEAM

Leah Walker *Executive Director*

Kathryn Devlin *Director of Philanthropy*

Hadley Priest *Fundraising Coordinator*

Amy Bedard *Database & Stewardship Coordinator*

Tammy Selkirk *Community Giving Coordinator*



I heard the emergency team say "we've got you Ben".

Benjamin Devlin is a local entrepreneur, Muskoka Lakes enthusiast and a very active guy. He's also a huge fan of South Muskoka Hospital.

"A group of us were ATV trail riding at night just outside of Gravenhurst and I was the last rider, ensuring everyone was safe. Unfortunately, I became the one who needed help. My ATV flipped over and landed on top of me. I was out cold. When my friends noticed I wasn't behind them, they raced back for me and quickly called an ambulance."

Ben woke up briefly in the ambulance en route to South Muskoka Emergency. He was worried he wouldn't be okay, that he'd bleed out before he could get care. The opposite happened.

"The ambulance ride was short, and the emergency team at South Muskoka was ready. I remember them saying, 'We've got you, Ben.' And they did exactly that. Their expert care not only positioned me for recovery short-term, they also did everything in their power to ensure I'd be okay long-term."

Benjamin Devlin believes in South Muskoka Hospital. They weren't just there for the emergency - they were there to ensure he got the best care long-term.



Keeping an eye on multiple patients from one place

South Muskoka Hospital requires a completely new and upgraded Central Patient Monitoring System. The system means entirely new software, accessories, clinical training and physical hardware including central stations, patient monitors and a telemetry system. The \$1million dollar multi-year investment will significantly improve patient care in both the ICU and the Emergency department at South Muskoka Hospital.

The cutting edge technology will enable staff to better monitor and manage patients across critical care and inpatient units; which means reducing staff burden when the hospital faces staff shortages. The upgraded technology will also support future expansions and growth opportunities as we plan for the new South Muskoka Hospital.



“The new monitoring system will have a significantly positive impact on patient care. A modern system provides more accurate and faster detection of arrhythmias and other cardiac abnormalities. The new technology is designed to improve clinical workflow, reduce errors, support faster decision making, and ultimately provide better, safer care for patients. The modern system supports our hospital’s mission of delivering high quality, evidence-based care.”

Bradley Beers, RN,
Manage, ICU and Cardiorespiratory

SOUTH MUSKOKA HOSPITAL NEEDS THIS EQUIPMENT; WE NEED YOUR DONATIONS.

Here is a partial list of the equipment and technology required at South Muskoka Hospital in the year ahead. These pieces are 100% funded by donations. Your donations here help your hospital here.

Central Patient Monitoring System	\$1M Total (\$150,000 in 24/25, \$850,000 in 25/26)
Operating Room Table	\$60,000
Staff Scheduling System	\$200,000
Medical Device Reprocessing Sterilization Unit	\$165,000
Surgical Scopes	\$46,000 ea
Holter Monitor	\$3,000
Medical Device Reprocessing Department Inspection Scope	\$5,000
Biological Safety Cabinet	\$17,000
Patient Beds	\$18,000 ea.



Cottager Geoff didn't think he'd ever need South Muskoka Hospital.

As Geoff tells it, sometimes people on vacation in the region can be a little nonchalant about local resources and support when they cottage. That includes not thinking about local healthcare.

“I didn’t know much about South Muskoka Hospital; I didn’t think I’d ever need it while I’m here at my cottage in Port Sandfield. I found out how wrong I was one day when I developed appendicitis during COVID. I got to the hospital in short order and was surprised at what I discovered.”

Geoff was amazed and impressed by the skill and compassion of the emergency team and surgeons at South Muskoka. He was also thrilled about how quickly he received care.

“I know people in Toronto who have similar urgent issues and end up waiting much longer for care and treatment. The skills of my doctors and nurses here were very good and would be comparable to resources in the city... and much more accessible. I now know how important this hospital is to my summer home and I think it’s important other cottagers believe that too. We all need to support our hospital here.”



Our vision

"Inspired philanthropy that advances outstanding integrated healthcare in Muskoka."

Our mission

"To inspire generosity that builds healthcare excellence in Muskoka -Today, Tomorrow, Together."

Our core values

Think Ahead - Care Deeply.

COMPASSION

Prioritize compassion and empathy in every decision and action.

INNOVATION

Embrace change with forward-thinking strategies. Invest wisely. Own every outcome.

ACCOUNTABILITY

Ensure every dollar is transparently tracked, audited, and used exactly as promised.

INTEGRITY

Make prudent, impactful decisions that align with our Donors' philanthropy. Be the example. Elevate our knowledge.

RESPECT

Build a workplace that's inclusive, respectful, equitable and enjoyable.

COMPETENCY

Equip our Board, Staff and Volunteers with the skills needed to meet our future.

IMPORTANCE OF GIVING

Believing for the Future

Every day, our South Muskoka Hospital is a place of hope and healing. That's why Mr. Paul Hammond is so compelled to support the South Muskoka Hospital. So when he and his wife Shirley were giving thought to their estate planning, the South Muskoka Hospital was at the forefront. For Paul, the best way to leave a legacy gift was listing the hospital as the beneficiary of a life insurance policy. "It was simple and easy to do," he shared, "I'm proud to know I'm taking care of future generations, and leaving a legacy of care." Paul's name is proudly displayed on the Foundation's Legacy Society wall in the main lobby of the South Muskoka Hospital.

Legacy giving is an imperative part of the Foundation's efforts, and accounted for 25% of the funds raised for the hospital in 2024/2025.

JOIN PAUL IN LEAVING A LEGACY

Legacy giving is about more than dollars and cents, it's about showing your belief in the future, and preserving the values that guide us: compassion, community and care. Paul's story is a reminder that anyone can leave a meaningful legacy. A gift in your will is easy to do, and you can update it at any time. If you've already included the hospital in your plans, or are thinking about it, your Foundation team would love to hear from you.

Please contact Foundation Executive Director **Leah Walker** at leah.walker@mahc.ca

Thank you to our Business Partners

Local businesses have an oversized impact on smaller communities. They are employers, economic drivers and community leaders all rolled into one. This is especially true when it comes to supporting our hospital in South Muskoka. We want to send an oversized thank you to every one of our Business Partners for their leadership and support this year.

- All Ontario Recycling
- Bracebridge Machine & Welding
- Camping in Muskoka
- Castle Peak Retirement Residence
- Cavalcade Ford Muskoka
- Coulson Bros. Scow Service
- deKoning Group
- Fowler Construction
- Greavette Chevrolet Buick Cadillac GMC Ltd.
- Heat-Line
- JSW Manufacturing
- Kubota North
- Leons Muskoka
- Mazenga Building Group Ltd.
- Mica
- Modern Home Carpet One
- Muskoka Chrysler
- Muskoka Highlands
- Muskoka Window and Door Centre
- Propeller Fine Home Builders
- Rockscape
- Russel Metals
- Subaru of Muskoka
- Tamarack North Ltd.
- Tim Hortons
- Water Depot Bracebridge
- Wes Finch & Sons Ltd.



Believe in our South Muskoka Hospital Team



Patient stories almost inevitably become stories about South Muskoka Hospital staff and professionals who go the extra mile in patient care and aiding in recovery. Our team here is the difference maker. The South Muskoka Hospital Foundation is pleased to recognize and acknowledge the hospital's amazing team whenever we can.

SUPPORT FOR LEARNING LEADS TO A BRIGHT FUTURE

Your Foundation believes in lifelong learning. With thanks to support from our donors, here are our academic award recipients this year:

From top to bottom

Student: Gabar Abdulla is a Syrian refugee who moved to Bracebridge in the winter. His father is a surgeon and he wants to follow in his father's footsteps as he heads to the University of Toronto for Life Sciences this September.

Student: Maiya Dyni is a local Bracebridge Resident who will be going to Western University for Medical Sciences.

Staff: Emily Vines is a social worker with our Seniors Assistance program. She is going to the University of Windsor for her Masters of Social Work.

"Thank you to the South Muskoka Hospital Foundation for generously supporting my educational endeavor. Receiving the Educational Assistance Award from the Foundation is an absolute honour. I am beyond grateful to the community for the support they provide to our facility, patients and staff members."

- Emily Vines



YOUR SUPPORT OVER THE PAST YEAR
HELPED CARE FOR:

22,250

Emergency Visits – 25% of the visits were
within July and August alone

17,427

CT Scans & Ultrasounds

1,786

Infusion & Diabetes Clinics

4,379

Surgeries & Endoscopies

3,636

Mammography & Breast Cancer Screening Exams

Friends on the Muskoka Lakes matching fund

DOUBLE YOUR DONATION, DOUBLE YOUR IMPACT

Inspired by the local cottagers and seasonal residents of Muskoka, all donations will be matched up to a total of \$100,000 by the **Friends on the Muskoka Lakes**.



Guided by our Foundation Board of Directors



DAN J. BROOKS, Chair

Serving on the Board since 2021, Dan Brooks is a past Vice-President of Dura Automotive. He has held executive positions in automotive parts manufacturing overseeing global seat systems operations,

and later in post-secondary education in both academics and administration. Dan has also consulted extensively in private practice to industry and governments on operational, employment and training initiatives. Dan obtained his undergraduate degree from McMaster University, and holds a Masters degree in Operations Management from Kettering University. He is a Certified Human Resource Leader (CHRL Ret.). He has held key elected, appointed and voluntary positions on a variety of councils, boards and commissions in the federal, municipal, health care, environmental and academic research fields. Dan and his wife enjoy spending time with their two daughters and their families in both Muskoka and the Ottawa region.



KEVIN SMITH, Vice-Chair

Serving on the board since 2017, Kevin Smith is the Owner & Operator of Canadian Tire – Gravenhurst, Muskoka. During his tenure in the retail sector, Kevin became the youngest General Manager at Home Depot

Canada, opening the Sault Ste. Marie location in 2004. Kevin is a Business graduate of Cambrian College in Sudbury. In addition to his role as Vice Chair, Kevin is on the Governance Committee. Kevin and his family enjoy visiting their cottage on Lake Joseph and spending his time motorcycling, snowmobiling, hunting and fishing.



CHRISTINE LARKIN, Treasurer

Serving on the Board since 2023, Christine Larkin is a retired partner at Gilbert & Larkin LLP with over thirty years of combined public practice experience in accounting, tax and valuation services across Canada.

Christine is a graduate of McMaster University and holds her CPA, CA and CBV. With particular expertise in health care practices, she has lectured at various medical and dental conferences across Canada and has been a guest speaker for the YWCA for women starting in business. Christine currently serves as the Foundation's Treasurer and is on the Executive Committee and Chair of the Finance, Audit and Risk

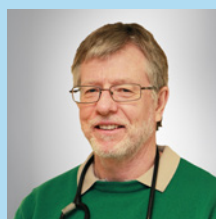
Committee. Christine and her husband Marc enjoy spending their time between their family home in Muskoka and cottage in Seguin Township.



ARNIE COULSON, Director

Serving on the Board since 2021, Arnie Coulson is the co-owner and founding member of Muskoka Rock Company and owner of Coulson Bros Scow Service and its subsidiary companies; Muskoka Disposal

Services, Coulson Brothers Arboriculture, and Coulson Bros Steel Docks. Arnie has been recognized across many industries throughout the region for his success in managing some of the most challenging topography and construction engineering challenges in Muskoka. Arnie serves on the Foundation's Donor Relations Committee. Arnie has been a private pilot for nearly 30 years and spends many summer weekends enjoying family time with wife Lauri and kids Holly and Kyler at the family's fly-in fishing camp in Quebec.



KEITH CROSS, Director

Serving on the Board since 2016, Dr. Keith Cross is a family practitioner and holds leadership roles with the Cottage Country Family Health Team and the Muskoka and Area Ontario Health Team. Dr. Cross

earned his doctorate of medicine from the University of Toronto, specializing in family medicine. In his career he has provided comprehensive care in family practice, ER, obstetrics, and long term care. Dr. Cross served as the Quality Lead on the Medical Advisory Committee of Muskoka Algonquin Healthcare where he drove improvements in patient care and safety by developing, implementing and overseeing quality management programs. Dr. Cross serves on the Foundation's Finance, Audit and Risk Committee.



GLENN GREAVETTE, Director

Serving on the board since 2016, Glenn Greavette is the President of Greavette Chevrolet Buick Cadillac GMC Ltd. and Subaru of Muskoka. Glenn has enjoyed living and raising his family in Bracebridge and supporting the

wellbeing of the community. Glenn completed his nine-year tenure in June of 2025.



PAUL HAMMOND, Director

Serving his first term on the Board in 2005, Paul Hammond is the founder and past owner of Muskoka Transport. In his career, Paul was also a volunteer firefighter for 18 years, was appointed to the Ontario Judicial Council, and

served as Chairman of the Ontario Trucking Association. Paul received the 2023 Citizen of the Year Award from the Rotary Club of Bracebridge, and the 2024 Award of Merit from the Town of Bracebridge. He is a 2025 Order of Ontario nominee. Paul serves on the Foundation's Donor Relations Committee. Paul has been married to his wife Shirley for over 60 years. They have two children, two grandchildren and one great grandchild.



**CHERYL HARRISON
Ex Officio MAHC CEO, Director**

Serving on the Board since 2021, Cheryl Harrison is the President & CEO of Muskoka Algonquin Healthcare. Her clinical leadership and experience has been largely in medium size,

rural community hospitals in Ontario. Cheryl obtained an undergraduate degree in Health Sciences from York University, and her Master's degree in Health Policy, Evaluation & Management from the University of Toronto. Cheryl and her husband live in Severn Bridge, where they enjoy family time with their three daughters and three delightful grandchildren.



JONATHAN MILLER, Director

Serving on the Board since 2025, Jonathan Miller is a lawyer with Hoos Law Professional Corporation. Previously, Jonathan was a partner with Shibley Righton LLP with a focus on litigation including construction, commercial,

estates, condominium, municipal liability and professional negligence claims. Jonathan earned his Bachelor of Science from the University of Toronto, and completed law school at both Windsor Law and the University of Detroit. Jonathan serves on the Foundation's Governance Committee. Jonathan enjoys spending time outdoors, playing hockey, and cycling and takes pride in being "Coach Dad" to his daughter.



REBECCA PENWELL, Director

Serving on the Board since 2023, Rebecca Penwell previously owned and operated an award-winning Muskoka restaurant, and continues to enjoy a career in real estate as a Broker with Forest Hill Real Estate Inc. Brokerage, Port

Carling. Rebecca attained her Certified International Property Specialist (CIPS) designation from the National Association of Realtors. Rebecca serves on the Executive Committee and is Chair of the Donor Relations Committee. Rebecca is an avid

health enthusiast who has been a travelling Canfit Pro Certified Fitness Instructor.



TYLER STEVENS, Director

Serving on the Board since 2025, Tyler Stevens is the Owner and Operator of Your Independent Grocer, Bracebridge, Muskoka. Previously, Tyler managed multiple Loblaw locations, including its largest store at the former Maple Leaf

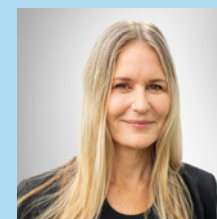
Gardens in Toronto, and was the Toronto Regional Manager for Shoppers Drug Mart. Tyler is an HR Business and Executive Development graduate from Fanshawe College and George Brown College. Tyler serves on the Foundation's Donor Relations Committee. Tyler enjoys hockey, golf, kayaking and cooking dinner and spending time with his family.



LESLIE WILFORD, Director

Serving on the Board since 2017, Leslie Wilford is the co-owner of Muskoka Boat Lifts, and was the CEO Executive Assistant and Partner Support at Muskoka Brewery before retiring in 2023. Leslie is a highly successful event planner and has executed

numerous initiatives ranging from private functions to large scale festivals. Leslie was involved in the development of the Muskoka Brewery Community Venture Fund, an initiative committed to establishing formal partnerships to support local communities, preserving nature and promoting social awareness. Leslie serves on the Foundation's Donor Relations Committee and Event Committee. Leslie enjoys island life on Birch Island, on Lake Muskoka with her husband, three cats and Aussie Shepard.



CINDY YELLE, Director

Serving on the board since 2022, Cindy Yelle is a senior executive leader in the philanthropic and sports-based sectors and a consulting partner with Head for Sport. Cindy has held Chief Executive Roles and shaped major campaigns raising over

\$1billion for the SickKids Foundation, Toronto Rehab Foundation and the Canadian Olympic Foundation. Cindy obtained her undergraduate degree from the University of Toronto and was an NCAA Champion and record holder at University of Florida. She is a Certified Fundraising Executive (CFRE). Cindy serves on the Foundation's Finance, Risk and Audit Committee. A former member of Canada's 1984 Olympic swim team, Cindy also captained Canada's 1986 Commonwealth and World Championship teams. Cindy divides her time between Toronto and Muskoka.



Download Summarized financial statements for the South Muskoka Hospital Foundation using the QR code here or by visiting our website at healthmuskoka.ca



Visit healthmuskoka.ca, learn more about your hospital's future and be a believer too by also being a donor.



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