

STEPHEN & KATHY MOULTON

A Very Generous Gift

.....

Recently, we announced one of the largest ever annual donation pledges to the South Muskoka Hospital Foundation, thanks to the incredible generosity of Stephen & Kathy Moulton.

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Stephen and Kathy have been long-time Muskoka cottagers and are now permanent residents in our community. With this annual donation, the Foundation has plans to purchase urgently needed equipment and invest further resources in staff education and well-being.

“It’s important to us to not only help purchase the equipment,” say Stephen and Kathy, “but to ensure the people using the equipment know we are here for them, too.”

In recognition of their munificent gift, the waiting room at the South Muskoka Memorial Hospital has been named the Stephen and Kathy Moulton Emergency Department Waiting Area. We are very proud to recognize the

Moultons’ annual donation with the naming of the Emergency Room waiting area in their honour. Recurring gifts such as theirs are vital to our long-term planning and make it possible for us to invest confidently in equipment, training, and resources as required. When donors make an ongoing commitment to the hospital, as Stephen and Kathy have, it allows us to better serve our patients and our community. As with the gifts of all our generous donors, donations like these empower us to save lives, enhance community health, and make a lasting impact on the patients who come through our doors, and their families.

Leah Walker

*Executive Director
South Muskoka Hospital Foundation*

Thanks to the generous support of community members like Stephen & Kathy Moulton, we are able to ensure our hospital stays at the forefront of healthcare services and delivery.

SOME OF OUR CURRENT NEEDS. Can You Help?

Lap Chole Instruments	\$75,000
2 Urology Lenses	\$22,800
Obstetrics Defibrillator & Crash Cart	\$21,100
Breast Imaging System	\$60,000
Vital Signs Monitor Echo	\$4,500
Bladder Scanner	\$18,000
Wheelchairs	\$28,000
Blanket Warmer	\$8,900
Portable Ultrasound Machine	\$60,000
2 Halo Bassinets	\$13,200
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ESR Automated Machine	\$7,200
Ontario Telehealth Network System	\$12,500
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Infant Security System	\$200,000
Telehealth Conferencing Technology	\$25,000
Endoscope Fleet	\$140,600
Ureteroscope	\$22,800
Cardiac Monitor	\$7,000
Urology Table	\$90,000

Better Healthcare Today, Tomorrow, Together.

THANKYOU SO MUCH, STEPHEN & KATHY, for your contributions and generosity.

Generosity from people like Stephen & Kathy is what ensures that we can be there when we’re needed. If YOU are able to help, please contact Executive Director, Leah Walker, to discuss the many ways that you can support your hospital.

TO DONATE, PLEASE CALL OR VISIT US ONLINE TODAY:

Call: 705.645.4404 x 3193 • WWW.HEALTHMUSKOKA.CA/DONATE





Business Partner Stories

ARNIE COULSON

Arnie, why do you support to the South Muskoka Hospital Foundation?



"I wanted to give back to the community, and to the hospital, that has supported my family, businesses, and our staff for over three generations."

Many people still don't realize that the South Muskoka Hospital Foundation receives no funding from the Government of Ontario to purchase new or replacement equipment. To ensure our hospital remains at the cutting edge of healthcare services and delivery, the hospital depends on the generosity of donors. The South Muskoka Hospital Foundation encourages our community to invest in the highest standard of healthcare, everything from lifesaving equipment to healthcare education and urgent renovations and repairs. Having grown our businesses, and raised our families here in Muskoka, I feel that having such a great facility staffed by dedicated, compassionate professionals is truly a privilege.

As a business operator, our staff relies on the hospital for their own physical health and the wellbeing of their families - this is of the utmost importance to us.

"If you are able to help, please do. Consider supporting the South Muskoka Hospital Foundation."

I believe that supporting our hospital is an investment in people, in our collective future, and in life. It's an instant way to make an impact in our community, for our families, friends, and neighbours, for today and tomorrow.

*Sincerely, Arnie Coulson
Coulson Bros.*

Thanks to the generous support of local business operators like Arnie, we are able to ensure our hospital stays at the forefront of healthcare services and delivery.

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THANKYOU SO MUCH ARNIE for your time, contributions, and generosity.

Generosity from people like Arnie is what ensures that we can be there when we're needed. If YOU are able to help, please contact Executive Director, Leah Walker, to discuss the many ways that you can support your hospital.

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By the Numbers

SOUTH MUSKOKA HOSPITAL'S FIGURES TELL AN IMPORTANT STORY:

22,008

TOTAL NUMBER OF EMERGENCY
VISITS FOR 2022-23 FISCAL YEAR



25%

of the total annual visits to our
Emergency Room occur within
JULY and **AUGUST** alone.



111
BIRTHS



770
DIABETES
VISITS



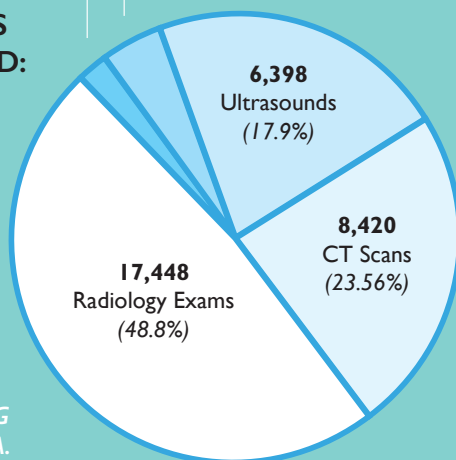
3,773
SURGERIES AND
ENDOSCOPES



35,736
DIAGNOSTIC
IMAGINGS
PERFORMED:

1,460 : Mammograms (4.1%)

2,010 : OBSP (5.6%)



OUR HOSPITAL ACHIEVED
THE HIGHEST POSSIBLE RATING
FROM ACCREDITATION CANADA.

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support of people like you,
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our hospital stays at the
forefront of healthcare
services and delivery.*

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A message from SMHF Chair, Dan Brooks, and Foundation Executive Director, Leah Walker.

Our South Muskoka Hospital is your first point of care if you or a member of your family has a medical emergency while at your Muskoka home. We are continually striving to meet the evolving and ongoing needs of our growing community, including our permanent and seasonal residents, our cottagers, and the many tourists who visit Muskoka every year. Everyone deserves a first-rate, full-service community hospital.

The South Muskoka Hospital Foundation strives to ensure our hospital is equipped with the latest available technical and diagnostic services. This year, we will support the hospital with over \$2 million in new tools and technology, as well as support for recruitment, facility redevelopment, and staff education.

In our roles as Chair and Executive Director of the Foundation, we are continuously inspired by the generosity and resiliency of our community.



South Muskoka Hospital is a high-quality hospital providing excellent care, a fact that is reinforced by the highest accreditation rating possible, with exemplary standing.

The unwavering support of our community is imperative for our success. We have exceptionally dedicated, talented, and committed doctors, nurses, technicians, and support staff. Our hospital provides a full suite of services including regular, planned procedures, and complex emergency surgeries. Knowing our community is supporting and standing behind them motivates, encourages, and empowers our Foundation and front-line teams alike. We are eternally grateful for our donors, who step up to ensure we can all access the care we need, when we need it.

*Dan Brooks, Chair &
Leah Walker, Executive Dir.*

*South Muskoka Hospital
Foundation*

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YOUR LEGACY; THEIR FUTURE.

SUPPORTING YOUR HOSPITAL
IS AN INVESTMENT IN PEOPLE,
IN THE FUTURE AND IN LIFE.

Planned giving is planning for the future. When you leave a gift in your will or name the hospital as a beneficiary for a life insurance policy, retirement plan or other investment, you are helping to ensure quality care for generations to come.

The South Muskoka Hospital Foundation (SMHF) relies on planned giving donations for a quarter of its annual funding for the hospital. These funds purchase urgently needed, lifesaving equipment which is not paid for through government funding. As you plan for your future, consider joining SMHF's Legacy Society and leaving a gift in your will. It costs you nothing during your lifetime, can be changed or revoked as needed, and allows you to have a lasting impacting beyond your lifetime.

It's a very simple, yet powerful way to provide long-lasting future support for local health care. Take care of generations to come and leave your mark on the future.

"Through the years, the South Muskoka hospital has cared for

the people I love... cared for my wife, my children and my children's children," said a SMHF Legacy Society Member. "I want to make an impact on a place that has been very important to me."

The SMHF gratefully recognizes those who want to create a legacy of health care beyond their lifetime and proudly displays member names on the Legacy Society Donor Wall located in the main lobby of the hospital.

"Leaving a legacy gift is a deeply personal and significant decision," says SMHF Executive Director Leah Walker, "We greatly value our Legacy Society members for their thoughtful planning, and are proud to recognize them today for their commitment to the future."

How will you be remembered?

To learn more visit healthmuskoka.ca/planned-giving or contact the Foundation office at (705) 645-4404 ext 3193 or email leah.walker@mahc.ca.

The **Legacy**
Society
welcomes new members



Friends on the
Muskoka Lakes

MATCHING GIFT FUND

*Double Your Donation
Double Your Impact.*

WWW.HEALTHMUSKOKA.CA/DONATE

Inspired by the local cottagers
and seasonal residents of
Muskoka, all donations will
be matched up to a total of

\$100,000.00

BY THE FRIENDS ON THE
MUSKOKA LAKES



SMHF
South Muskoka
Hospital Foundation



CONSIDER A GIFT OF SECURITIES

LOOKING FOR ALTERNATIVE WAYS TO GIVE?

A gift of securities can make a meaningful impact on healthcare in Muskoka while providing improved tax benefits for you. A gift of publicly traded securities can provide you with an improved capacity to make a meaningful difference at the hospital.

Your best tax advantage for a gift of stock is a direct donation, as the federal government has eliminated the capital gains tax payable on the appreciated value. You or your estate will receive a tax credit to lower the income tax payable.

was purchased for \$400 and now has a fair market value of \$1,000, the donor will receive a tax receipt from South Muskoka Hospital Foundation for \$1,000 and will not have to pay any tax on the gain.

You can also donate the cash proceeds from the sale of publicly traded stocks, but you'll have to pay tax on any capital gains so your net tax savings won't be as high.

For example, under the new taxation rules, if a donor donates stock that originally

	SELL AND THEN DONATE	DONATE SECURITIES DIRECTLY
		
Original Cost of Securities	\$5,000	\$5,000
Current Market Value	\$25,000	\$25,000
Capital Gain	\$20,000	\$20,000
Tax on Capital Gains <small>(Assuming marginal tax rate of 46%)</small>	\$4,600	\$0.00 NO CAPITAL GAINS TAX
Donation Amount	\$20,400	\$25,000 SMHF RECEIVES LARGER GIFT

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Donor Story

ROBINSON CLARK

Carrying on a legacy.



Robinson Clark has a long connection to Muskoka. His ancestors purchased an island property in Beaumaris in 1886, and Rob grew up coming up to the island on weekends and throughout the summer holidays. About a decade ago, he made the move permanent. He now works in Bracebridge and lives in Muskoka year-round with his young family.

Like his parents, grandparents, and great grandparents before him, Rob recognizes the vital role played by the South Muskoka Hospital and supports it both as a donor and with a seat on the hospital foundation board. He feels that beyond personal fulfillment, there are many tangible benefits associated with philanthropy, and he encourages members of the younger generations to support causes like the hospital that matter to them and to their communities.

Supporting the hospital also offers advantages from a will and estate planning perspective. "By including the hospital in your estate plans," says Rob, "you can leave a lasting legacy and potentially enjoy tax benefits." Most importantly, a fully staffed, well-resourced hospital is essential to any community. Unfortunately, we're all probably going to require the services of our local hospital at one time or another, whether that be for emergency care or diagnostic services or treatments. It is therefore in everyone's interest to ensure that the hospital has the means to employ the personnel and purchase the equipment necessary to provide great healthcare.

"By rallying behind the hospital, we strengthen our collective health and well-being. And with the largest ever intergenerational transfer of wealth under way, we also take the torch from the hands of our parents and grandparents and carry their good work forward."

Robinson Clark

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When an emergency happens
at your Muskoka home,
we're your first point of care.

Please be here for us so we can be here for you.



South Muskoka
Hospital *foundation*

Donate Today:
Double Your Donation,
Double Your Impact!

Inspired by the local cottagers and
seasonal residents of Muskoka, all
donations will be matched up to
a total of: \$100,000.00

See page 201 of this issue of HIDEAWAYS Magazine for details.

www.HEALTHMUSKOKA.CA/DONATE

